



Tragento.com

Tragento is a B2B portal dedicated to the tourism industry, primarily aimed at employees of travel agencies and other tourism professionals. Founded by a group of experts with over 20 years of experience in tourism, aware of the challenges of keeping up with the constant changes in the industry.

The portal provides an excellent opportunity for advertising to everyone whose target market includes tourism professionals. Build your company's brand within a network of travel professionals in 6 markets accross the region.

Interlajning, codesharing; što je budućnost povezivanja aviokompanija?

15/11/202

Channel Manager - kako odabrati!

2/11/202

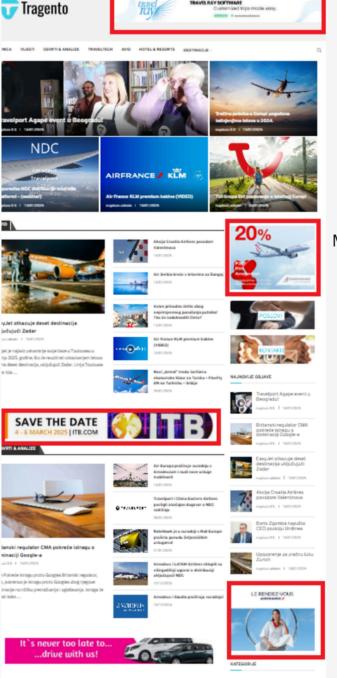
Booking.com: Trendovi u putovanjima za 2025. godinu.

19/10/202

Online prodaja aviokarata: Kako odabrati IBE za aviokarte 1. dio sadržaj KATEGOR

9/10/2024

tragento.com



Leaderboard 729 x 90

Main banner

450 x 450

Category banner 729 x 90

Side banner 450 x 450

One-month banner advertising per week*:

Main Leaderboard	350,00EUR
Main Banner	300,00EUR
Side Banner	250,00EUR
Category banner	300,00EUR

*including newsletter banners and promotion and social networks promotion

Discounts:

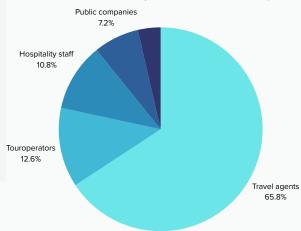
2 weeks 10%

4 weeks 15%

8 weeks 25%

from 3 months 30%

Subscribers per industry:



Sponsored articles and content advertisements: 500,00eur

Featured publication in the selected section (main position on slider), along with the category section. Guaranteed top placement for 15 days after release.

Official media partner references:

Belgrade Tourism Fair - Serbia Best Stay Conference - Croatia Place2Go Tourism Fair - Croatia 3T conference - Croatia

Contact:

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